

A NEW STYLE

ANNOUNCEMENT

Windsor Hub has been re-branded as Windsor Street. This compact, convenient shopping complex is the only low-rise complex with high visibility in Indrapuram. Combining functionality with the thrill of street shopping, Windsor Street is complete with offices, showrooms, departmental stores,

ACTIVITY IN STYLE

AREA WATCH

Activity in style is the buzz word this festive season, what with plenty happening in Noida to stimulate the senses, offering a unique living experience to Noida-ites.

To begin with, Noida donned its holy robe when Akshardham opened its doors for a spiritual experience. A must visit for one and all,

Akshardham stirs the soul with sights, sounds and silence. Located on the sacred banks of the Yamuna, on Akshardham-Setu, off Nizamuddin Bridge and spread over about 30 acres of land, is the Swami Narayan Akshardham Temple. Here time stands still in a unique blend of Indian art, culture and values.



Artistically mesmerizing, scientifically stunning and culturally moving, it creatively combines modern media and technology with traditional stone art and architecture, blending Indian culture and civilisation with ancient values and wisdom. Akshardham is a place of education, experience and enlightenment.

The inspirational monument built in pink and white marble has been inspired by the auspiciousness of Badrinath, the majesty of Somnath, the geometry of Modhera and the intricacy of Konark. It celebrates our past, addresses our present and shapes our future.

The city of the future, Noida can now boast of a hi-tech multiple with a cinema screen ten times bigger than the usual. Imagine sitting in a theatre with a screen as large as an eight-storey building King Kong fans, BEWARE! The surround sound system and visual effects are guaranteed to keep you spellbound. This area is privileged to be amongst the five cities in India where



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PLANNING IN STYLE



FROM THE DIRECTOR'S DESK

With the festive season on and lots happening in the forefront, the year 2006 will unfold many new ventures in the NCR. Amongst the significant development projects are Reliance taking over the distribution of electricity and the Metro providing the common man with comfort. There will also be many more opportunities for employment. With the proliferation of many new such industries, Greater Noida and Noida are positioned to become more economically viable, self-dependent and modern townships, even in comparison to Mumbai.

The New Year, signifying hope and joy, is an auspicious time to start new ventures, to buy property and to move into homes, shops and offices. It's time to take stock of the year gone by and plan for the year ahead. May the coming year bring peace and prosperity to the many families who have moved into their new homes at Windsor Greens. This year brings with it our brand new show-flat at Cabana, offering you more than what we promised through our previously exhibited model. Come and see for yourself and experience the thrill of getting more value for your money. In progress simultaneously, is Assotech Springfield, our low-rise project at Greater

GLOBAL STYLE

Retrospect

The Real Estate India 2005 exhibition, held in October in the US at Chicago, San Francisco and Toronto (Canada), started a new revolution in the Real Estate industry of India. Assotech was proud to be a part of this exhibition which won



preferred destination to live in. We created an awareness of our properties and learnt of the latest trends in real estate development. This exhibition has been a great perception-changing and image-building exercise for the Indian economy and real estate in India. Mr. Amar Singh (Rajya Sabha MP), Mrs. Shyamala B. Cowrik (High Commissioner of India to Canada), Mr.



the hearts of the people in North America who are looking at India as an investment opportunity as well as a



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LIFE STYLE



Every club has a different personality. In a sense, it empowers people to reach their full potential. It brings together members from a variety of occupations and backgrounds - scientists, businessmen, bureaucrats, professionals and others. As people meet at the club, it facilitates interaction in a non-formal and relaxed environment. For many, just one meeting at the club may change their lives forever. Such is the power of our Windsor Club! It is an environment offering a multitude of facilities to cater to diverse interests of all members. Here's the chance for you to form a meaningful lifetime relationship with different people with whom you can connect in different ways, each relationship adding value to a different facet of your personality. After all, your friend in the gym may



Asotech Update

The verdant Windsor Park comprises of Cabana, Aspen Heights and Elegané. The unmatched quality of the Cabana apartments has exceeded the promise made to you in our initial offer. You are now getting more value for your money. Nothing beats an actual visit. Come and see the model apartment and experience the excellence of design and material. Our experts will be at hand to answer all your questions. So set aside some time and pay us a visit.



STYLE MANTRA



The elegant Aspen Heights, crafted with special attention to allow natural light and cross ventilation, offers you an option of 2, 3 and 4 bedroom apartments. Specially designed service balconies and slick modern kitchens give them a place of pride amongst the Asotech residential properties.

The Elegané comprises of ultra-luxurious homes inspired by the international style of living. It features 4+1 bedroom air-conditioned apartments with full power back-up. The exquisite interior, complete with designer woodwork and marble, premium wall finish, wooden flooring and

smart light and fan fittings live up to their name. Added to this, the German style modular kitchen fitted with latest white goods, bathtub-cum-shower cubicle with steam and hydro baths, all together make for an elegant lifestyle. Common facilities include a luxury lounge with a business desk at the ground floor, designed to



LIVING IN STYLE

One of the first things we think about on purchasing an asset is "Well, how am I going to make it continue to look as good as new?" This becomes our immediate concern. We also want to ensure that the facilities attached to our new asset will enable us to maintain the quality of life offered to us. This is where Facility Management steps in. What then should we expect from a Facility Management Service? Facility Management is normally confused with maintenance only. Facility Management, an international concept, is a more encompassing term, which includes maintenance of your apartment and common areas, as well as management of facilities such as security, firefighting, concierge, club, etc. It gives the best realisation of its value to our property, making it look ever inspiring, thereby giving us great satisfaction.

In its endeavour to provide satisfactory and long-term Facility Management services to its valued residents, Asotech has studied various maintenance models, such as:

- Residents Welfare Association Model or Monthly Contributory Model: A traditional model, widely used by Group Housing Schemes, this model depends upon its elected office bearers to look after the maintenance and finances. This model has not been very successful due to reasons widely known.
- Sinking Fund Model or Lump Sum Contributory Model:



This model requires no monthly contributions but expects buyers to pay a substantial portion towards creating a large pool as Sinking Fund at the time of booking. This is successful only in very high-end apartments.

Amalgamating various models to suit the lifestyle and habits of its residents, Asotech has evolved a unique concept of Facility Management, which is now in force at its projects, Windsor Greens and Golf Vista Apartments. The salient features of the Asotech Maintenance Facility Model are:

- i) An interest free maintenance security deposit collected from each resident, refundable at the time of sale of the apartment.
- ii) Nominal monthly subscription just sufficient to cover the cost of maintenance.

